

MAXIMUM TWENTY WORDS FOR THE TITLE (CAPITALIZED, BOLD PHASE, 11 FONT SIZE, CAMBRIA FONT)

Author name/s without Title such as Dr., Prof. etc. (Font-10, Bold)

¹Affiliation with Institute Name, University, City, Country, Email ID (Font-10, Italic)

²Affiliation with Institute Name, University, City, Country (Font-10, Italic)

³Affiliation with Institute Name, University, City, Country (Font-10, Italic)

The abstract should address the following areas

1. Introduction

Include an introduction with Background, Research Problem, Purpose/Aims/Objectives of the Study, Significance.

Cambria (Headings), 11pt.

2. Research Methodology

Include research methodology using a description of research philosophy, approach, methodology, strategy, research context, unit of analysis, sample selection, and data collection methods. You may mention the uniqueness of and justify the appropriateness of the adopted methodology in answering the research problem/questions.

Cambria (Headings), 11pt.

3. Results/ Findings and Discussion

Present the data analysis techniques used and results/findings of the research. Provide a meaningful discussion on the findings of the study by comparing and contrasting the findings with the previous research findings.

Cambria (Headings), 11pt.

4. Conclusion and Implications

Provide the conclusion, theoretical and practical implications of the study.

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Keywords: Maximum 05 keywords in alphabetical order. Cambria (Headings), 11pt.

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Word count: 300 Maximum